



Certified Fund Raising Executive  
The credential for fundraising professionals

## CONTINUING EDUCATION POINTS TRACKER

*CFRE International has developed this form as a way for you to quickly track (and keep in your files!) a record of the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended and, where necessary, fill in the session title. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.*

**Activity Organizer:** New England Association of Healthcare Philanthropy  
**Title of Activity:** NEAHP Conference 2009 – Coordinating Fundraising and Communications – Your Lifeline to Success  
**Names of Presenter(s):** Various  
**Dates and Location:** 15-17 March, 2009 – Newport, RI

**Date: Sunday, 15 March, 2009**

**Session: 8:00am – 4:00pm (6.5 hrs)**

The Association for Healthcare Philanthropy Primer

**Plenary Session: 5:15pm – 6:45pm (1.5 hrs)**

Simone Joyaux

**Date: Monday, 16 March, 2009**

**Opening Keynote Session: 9:00am – 10:00am (1 hr)**

Jeremiah J. Lowney, Jr.

**Session: 10:45am – 12:00pm (1.25 hrs)**

- Annual Giving Track: Employee Giving
- Major & Planned Giving Track: Legacy Giving Building Blocks
- Capital Campaigns Track: Integrating Direct Response and Major Gifts for Capital Campaign Success
- “Other” Track: From Board Chair to Envelop Stuffing: Leveraging Your Best Fund Raising Resources

**Session: 2:00pm – 3:15pm (1.25 hrs)**

- Annual Giving Track: Keeping the Plates Spinning: Time Management & Goal Setting in a Small Office
- Major & Planned Giving Track: The Economy’s Effect on Major Gifts
- Donor/Public Relations Track: Love Thy Reader

- Capital Campaigns Track: The Dos and Don’ts of Preparing for a Capital Campaign in a Changing and Challenging Environment
- “Other” Track: Breaking Down Silos...Building Bridges – Coordinating Efforts for Greater Return

**Session: 3:45pm – 5:00pm (1.25 hrs)**

- Annual Giving Track: Strategies for Maximizing Your Annual Fund Program – A Panel Discussion
- Major & Planned Giving Track: Major Gifts: We Need Them and Want Them, But How Do We Really Get Them
- Donor/Public Relations Track: Getting the Most Out of the Media
- Capital Campaigns Track: A Tale of Two Campaigns
- “Other” Track: Preserving Your History: Keeping Records of & the Standardization of Recognition

**Date: Tuesday, 17 March, 2009**

**Session: 9:30am – 10:45am (1.25 hrs)**

- Annual Giving Track: Rolling Up Your Sleeves & Getting It Done!
- Major & Planned Giving Track: Managing a Major Gifts Program & Team
- Donor/Public Relations Track: Leaving Them Wanting to Give More: The Power of the Donor Experience
- Capital Campaigns Track: Eight Success Factors of a Community Hospital Campaign

**Session: 11:00am – 12:15pm (1.25 hrs)**

Annual Giving Track: Time is Money: Top Tips for Making the Best Use of Your Raiser's Edge System

Major & Planned Giving Track: Partnering With Your CFO

Donor/Public Relations Track: Leadership Presence, Communication, Presentation

"Other" Track: Meeting the Challenges on the Horizon in Health Care – A Panel Discussion

**Total number of contact hours attended:**

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*(number of contact hours = number of Education points)*