



Certified Fund Raising Executive
The credential for fundraising professionals

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) a record of the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended and, where necessary, fill in the session title. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: New England Association of Healthcare Philanthropy
Title of Activity: NEAHP Conference 2011 – Embracing Change
Names of Presenter(s): Various
Dates and Location: 13-15 March, 2011 – Newport, RI

Date: Sunday, 13 March, 2011

Keynote Session: 5:15pm – 6:45pm (1.5 hrs)

Haiti: Work, Passion, Dream

Date: Monday, 14 March, 2011

Session: 9:00am – 10:00am (1 hr)

Don't Leave Me This Way: Perspective From Inside the Bed Rails

Session: 10:45am – 12:00pm (1.25 hrs)

- How to Get Stuff for Free
- Hedgehogs, Pigs or Meerkats?
- Investing in Our Own Future – A Case Study of an Extraordinary Employee Capital Campaign
- Cause Marketing for Healthcare Organizations

Session: 2:00pm – 3:15pm (1.25 hrs)

- The Annual Fund: Your Successful Year Starts by Making Appeals More Appealing
- Fundraising Perspectives from the Corner Office
- Finding and Orchestrating Relationships with Major Gift Prospects
- Planned Gifts in Today's Economy

Session: 3:45pm – 5:00pm (1.25 hrs)

- When Your Patients Aren't Your Prospects: Donor Acquisition Without a Grateful Patient Program
- When Enough is Enough: Conflict, Communication and Resolution in the Workplace
- Do-It-Yourself Guide to Campaign Planning
- Advancing Women's Philanthropy: What Motivates Women Donors?

Date: Tuesday, 15 March, 2011

Session: 9:30am – 10:45am (1.25 hrs)

- Using E-Philanthropy and Direct Mail Tools to Enhance Healthcare Fundraising Results
- All Systems Go
- Passionate Leadership, Relentless Volunteers, and Shared Mission – a Formula for Success
- Hospice and VNA Best Practices and Benchmarking

Session: 11:00am – 12:15pm (1.25 hrs)

- Your Donor Communications, Bless Their Hearts: Are They Any Good? The Amazing Do-It-Yourself Audit

Total number of contact hours attended:

_____ (number of contact hours = number of Education points)