

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - NEAHP
Title of Activity: - 2014 Annual Educational Conference
Names of Presenter(s): - See below
Dates and Location: - March 9-11, 2014, Wentworth by the Sea
 New Castle, NH

Date: Sunday, March 9, 2014**Session 1: 5:15 p.m. – 6; 30 p.m. (1.25 pts)**

- Boston Strong: Creating a Social Media Movement (Chris Dobens and Nicholas Reynolds)

Date: Monday, March 10, 2014**Session 1: 8:45 a.m. – 10:00 a.m. (1.25)**

- Be the Change You Want to See...How Creating a Culture of Philanthropy Will Not Only Change Your Org. but Renew Your Spirit (Richard Perry and Jeff Schreifels)

Date: Monday, March 10, 2014**Session 2: 10:45 a.m. – 12:00 noon (1.25 pts)**

- Working in Dev. – Com. Hospitals vs. Academic Medical Centers (Mark Kostegan, FAHP)
 - The 7 Pillars of Major Gift Planning (Richard Perry and Jeff Schreifels)
 - Planning: Keeping All The Plates Spinning (Amy Schrom)
 - Working with Older Donors, Age 65+ (Jennifer A. King, CFRE)
 - Raise Endowment? But We Need the Money NOW! (Cynthia L. Outhouse and Deborah L. Guthrie)

Date: Monday, March 10, 2014**Session 3: 2:00 p.m. – 3:15 p.m. (1.25 pts)**

- Transforming Health Care Fundraising With Lean Six Sigma (Susan F. Houghton)
 - Successful Major Gift & Campaign Prospecting (Dave Chase; Mark Kostegan, FAHP; Karen Bissonette, CFRE; Veronica L. Rosa, CFRE)
 - 25 Ways to Boost Your Annual Fund Today (Michele Berard, CFRE; Susan Bernier; Cindy Rodenhauser Stewart; Mark Jacobson)
 - Educate! Engage! Involve! Invest! The marriage of Marketing & Philanthropy (Clare Healy Foley and Joanna Viera)
 - Being Street-Smart in Selecting Capital Campaign Volunteer Leadership – Campaigns are won or lost with leadership! (Dave Garamella, CFRE and Wendy M. Lux, CFRE)

Date: Monday, March 10, 2014

Session 4: 3:45 p.m. to 5:00 p.m. (1.25 pts)

- Managing Your Career while Supporting Your Team's Career Development leads to Strategic Talent Management (Martha M. Hanlon)
- The Science (and Art) of Planned Giving Marketing (Anne T. Melvin)
- Is Multichannel Fundraising the Answer to Your Woes? (Sarah Pratt, Suzanne Adams, Tim Maxton, Jay Welz)
- If Disney Ran Your Hospice (Cathy M. LaRocca and Michele Clayborne)
- Looking Under the Hood – Is Your Donor Concierge Program a Bentley or a Yugo? (Edith Millard and Deanne Maraj)

Date: Tuesday, March 11, 2014

Session 1: 9:30 a.m. – 10:45 a.m.(1.25 pts)

- The Future of Health Care Philanthropy (Bill Littlejohn)
- Planning for Same Sex Couples in a Post-DOMA World (Scott E. Squillace, Esq.)
- Developing Relationships through Strategic Stewardship Events (Sarah Gnerre, Anna Jaques, Ginny Eramo)
- Life is Like a Box of Chocolates... (Betsy Cross, CFRE; Bridget Murphy)
- Attitude of Gratitude: Honoring Donors by Creating a Manageable Recognition Strategy for your Organization. (Rebecca Jamison, Martin Richman, Liz Zima, Kathleen Cogswell)

Date: Tuesday, March 11, 2014

Session 2: 11:00 a.m. to 12:15 p.m. (1.25 pts)

- Tying It All Together (Marc Pitman)

Total number of points attained: _____