SPONSORSHIP PROSPECTUS

Signature Sponsor

The Giving Collaborative

March 1-3, 2027

2027 EDUCATIONAL CONFERENCE

Join us in Manchester, Vermont

The Equinox Resort

Connect.
Learn.
Do.

neahp
New England Association *for* Healthcare Philanthropy



Become a 2027 NEAHP Conference Sponsor!

Build Connections. Showcase Your Expertise. Grow Your Business.

150+ Attendees | 20+ Sponsors | 25+ Sessions | 1,000+ Professionals



Conference Details

March 1–3, 2027
The Equinox Resort & Spa
Manchester, Vermont

Join us for three days of connection, learning, and collaboration with healthcare philanthropy professionals from across New England. The Equinox Resort & Spa provides an ideal setting for meaningful conversations and professional connections—both inside and outside the conference sessions.

***Joining as a* Returning Sponsor?**
Thank you for your thoughtful consideration of continued support of NEAHP and our educational programs. Your partnership helps make these opportunities for learning and connection possible.

***Considering Joining as a* New Sponsor?**
Thank you for considering NEAHP. We appreciate your support and look forward to welcoming you to the NEAHP family and introducing you to a community of healthcare philanthropy professionals from across New England.

The NEAHP Annual Educational Conference brings together 150+ healthcare philanthropy professionals from throughout New England, representing healthcare organizations large and small. With 25+ educational sessions and workshops, networking opportunities, and 20+ sponsors, the conference offers companies that serve the healthcare philanthropy community a highly targeted opportunity to build relationships, demonstrate their expertise, and grow their business.

A Valuable Opportunity for Your Organization
As a NEAHP sponsor, you'll have multiple opportunities to connect directly with healthcare philanthropy professionals through conference programming, networking breaks, sponsor receptions, and year-round digital promotion.

The conference provides an opportunity to:

- Meet prospective clients from healthcare organizations throughout New England.
- Strengthen existing relationships and deepen connections within the healthcare philanthropy community.
- Showcase your products, services, and expertise and demonstrate how your organization can help fundraising professionals achieve greater results.
- Position your organization as a trusted resource and thought leader in healthcare philanthropy.
- Increase brand awareness and visibility through conference and sponsor recognition.
- Extend your reach beyond the conference through email, the NEAHP website, and social media, reaching 1,000+ professionals in the NEAHP database.
- Engage with decision-makers and influencers in an environment focused on learning, collaboration, and relationship building.

More Than a Sponsorship
NEAHP sponsorship is an investment in your organization's presence within the healthcare philanthropy community. Whether your goal is to generate new business, strengthen client relationships, showcase your expertise, or increase brand recognition, the conference provides a focused audience and meaningful opportunities to connect.

Direct Inquiries To:

Jeffrey (Jeff) J. LaValley, M.Ed., Sponsorship Chair
neahpsponsorchair@gmail.com | 951.295.3090

Paul Carragher, Sponsorship Co-Chair
paulrcarragher@gmail.com | 619.990.9072

Who Will You Meet & What Are They Saying?



SPONSOR FEEDBACK

"The conference has been instrumental in helping us reach our client and prospective client engagement goals."

"The networking was superb, bringing together professionals with similar experience and challenges – it truly felt like a peer group. We look forward to participating again."

"The NEAHP Conference is always well-organized and executed. Thank You for your attention to the needs of sponsors!"

Who You'll Meet

NEAHP attendees represent a diverse range of healthcare organizations and professional roles, from emerging professionals to experienced advancement leaders and executives.

Attendees include professionals responsible for:

- Annual giving
- Major gifts
- Planned giving
- Stewardship and donor relations
- Events
- Communications and marketing
- Corporate and foundation relations
- Advancement leadership

Organizations represented include:

- Hospitals & Foundations
- Visiting Nurse Associations & Hospices
- Long-Term Care Organizations
- Community Health Centers
- Other Affiliated Health Care Providers

A Community Ready to Connect

NEAHP attendees come to the conference looking for ideas, solutions, inspiration, and connections. They want to learn what is working at other organizations, discover new tools and resources, and connect with partners who understand the unique challenges of healthcare philanthropy.

For sponsors, that means access to an audience that is engaged, curious, and open to meaningful conversation.





2027 Sponsorship Benefits

All benefits require a signed sponsorship agreement and payment. All benefits are subject to the date of commitment and print deadlines.	SIGNATURE SPONSOR (1) $6,000	GOLD SPONSOR $3,000	SILVER SPONSOR $2,000	BRONZE SPONSOR $1,000
Company logo included in conference logo and used in all communications	✓			
Welcome letter to all attendees on company letterhead	✓			
Sponsorship of Executive (Dynamic Dialogues) track & Company logo featured in Cvent (online platform) throughout conference	✓			
Deliver welcoming remarks at the start of conference	✓			
Company logo on premium item provided to attendees	✓	✓		
Sponsors acknowledged at Newcomer's & Networking Receptions	✓	✓		
Opportunity to lead one Round-Table session	✓	✓	As Available	
Opportunity to present an NEAHP Educational webinar post-conference (April 2027 – February 2028)	✓	✓	As Available	
Company recognized in pre-conference emails	✓	✓	✓	
Company logo on all event signs	✓	✓	✓	✓
Attendance list (name & email) provided 1 month and 1 week prior, and final list after conference.	✓	✓	✓	Final list only
All-inclusive complimentary conference registration(s) (includes meals – additional representatives can participate in meals/snacks at the discounted rate of $300 per person)	4	3	2	1
Company ad featured in NEAHP quarterly e-newsletter (thru Feb 2028)	4	2	1	
Opportunity to submit link to articles for NEAHP e-newsletters (thru Feb 2028)	✓	✓	✓	
One-year complimentary membership to NEAHP (usually, $150 per person)	4	3	2	1
Exhibit space ******SEE NOTE BELOW******	✓	✓	✓	✓
Company recognition on badges of company rep attendees	✓	✓	✓	✓
Company name/logo on NEAHP website (thru February 2028)	Home and Conference	Conference	Conference	Conference
Acknowledgment by "SPONSOR LEVEL" in NEAHP FOCUS e-newsletter & social media (thru February 2028)	✓	✓	✓	✓
Full use of the Cvent on-line platform before, during and after conference	✓	✓	✓	✓

*** EXHIBIT SPACE – PLEASE NOTE ***

- **Each exhibitor will receive a 6-foot table, tablecloth, two chairs, a wastebasket, and an identification sign with your organization's name.**
- **The exhibit hall is fully carpeted, and each booth includes two complimentary conference registrations, providing access to all educational sessions, the exhibit hall, and meals.**
- **To make the most of your space, we recommend bringing a branded tablecloth, swag or giveaways, and a retractable marketing banner that can be placed on the ground or sit on top of your table. Display space for each exhibitor is limited to 6 feet wide by 8 feet tall.**

2027 Sponsorship Logistics

Making it official
To confirm your participation as a Sponsor in the NEAHP 2027 Annual Educational Conference, please sign and return the enclosed Sponsorship Agreement with payment to the NEAHP office. **Your confirmation by January 15, 2027 will ensure proper logo placement** afforded to your sponsorship level.

Getting the credit you deserve
Please email your logo (jpg/png file format) and advertising materials to the NEAHP office for inclusion in conference marketing, on event signage/placards, and on the NEAHP website (info@neahp.org).

Booth setup
Please plan to **set up your** booth in the hotel ballroom on **Monday, March 1 between 10am and 5pm.**
All sponsors will be assigned a specific booth location (based upon sponsorship level and date of confirmation).

Exhibit times
Please plan on having your booth staffed during sponsor receptions and break times. (Specific schedule is in the planning stages; information will be provided as soon as it is available.)

Items for attendee registration gift bags & raffle
Sponsors may submit in-kind promotional items (200 items), such as company brochures, lanyards, conference gifts, notepads, pens, etc. for inclusion in the conference gift bags. Raffle items may also be donated. Please **notify us of your intent to do so by February 19, 2027**, and ship the items according to the Shipping & Receiving instructions below. Sponsors who donate raffle items and/or services will be listed as In-Kind Donors in appropriate conference signage and communication.

Shipping & Receiving
Packages being sent to the conference must be addressed as follows:

The Equinox Resort & Spa, 3567 Main Street, Manchester Village, VT 05254
NEAHP Conference/Sponsor Chair

Packages should be shipped to arrive between **Monday, February 22 and Saturday, February 27, 2027.**

NEAHP Policies

Sponsor guidelines

- Sponsors must pay the fee associated with their selected level of sponsorship by the start of the conference.
- If a sponsor is selected to speak, he/she will not be compensated or reimbursed for his/her presentation.
- **Sponsors may host private receptions during the conference at their discretion, provided that such events do not conflict with education sessions or planned conference events.** The sponsor is to notify and seek approval from the conference chairs for such a reception. If a reception is held on the conference site, the room reservation will be made directly between the sponsor and hotel, and the sponsor is responsible for paying the hotel directly for expenses associated with the event.

Bartering
The NEAHP Annual Educational Conference depends on the generous support of sponsors and volunteers. With their support, NEAHP is able to provide a world-class professional development opportunity for healthcare fundraising professionals for an affordable registration fee. Our Sponsors provide the essential support that makes it possible for us to make the conference accessible to NEAHP members representing organizations of all sizes and often with significant budgetary constraints. NEAHP does not enter into “bartering” agreements with conference sponsors. While sponsors are encouraged to submit proposals for services that NEAHP requires, and the Association gives preference to providers that are NEAHP members, goods and services are not accepted in exchange for conference sponsorships.



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2027 Sponsorship Agreement

YES, my company would like to participate in the 2027 NEAHP Conference:

Signature Sponsor $6,000 (four company representatives) **RESERVED - The Giving Collaborative**

____ Gold Sponsor $3,000 (three company representatives)

____ Silver Sponsor $2,000 (two company representatives)

____ Bronze Sponsor $1,000 (one company representative)

____ Extra Representatives $300 each (food only; no attendance at sessions)

Company Name: _____

Primary Contact: _____ Title: _____

Address: _____ City: _____

State: _____ ZIP: _____ Phone (wk): _____ (cell): _____

E-mail: _____ Website: _____

Please sign below to indicate you understand the benefits and policies outlined in the Prospectus.

Authorizing Signature: _____

Primary Contact for Conference Coordination/Marketing: _____

E-mail: _____ **Phone:** _____

The following individual(s) will attend the conference: (please include credentials to appear on name badge)

Name: _____ Title: _____

Name: _____ Title: _____

Name: _____ Title: _____

Name: _____ Title: _____

Total Due: $_____ Payment Method: ☐ Check ☐ American Express ☐ Master Card ☐ Visa

Please make checks payable to "New England Association for Healthcare Philanthropy"

Name on Credit Card: _____

Credit Card #: _____ Exp. Date: _____ CVV#: _____

Billing Address: _____

Please return your signed original agreement, along with payment, to:

New England Association for Healthcare Philanthropy
c/o CAMI, 60 Hickory Drive, Suite 6100, Waltham, MA 02451
Phone: (781) 205-9400 Email: info@neahp.org Web: www.neahp.org