Courses Marked NFR (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

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CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - New England Association for Healthcare Philanthropy
Title of Activity: - NEAHP Annual Education Conference
Names of Presenter(s): - Various
Dates and Location: - March 4-6, 2018 – Woodstock, Vermont

Date: Sunday, March 4, 2018
Development Primer: 8:00 [am] – 4:00 [pm] (6.5 pts)
☐ - [Fundamentals of Healthcare Development]

Date: Sunday, March 4, 2018
Opening Plenary: 5:15 [pm] – 6:30 [pm] (1.25 pts)
☐ - [Neurofundraising: Behavioral Marketing Techniques to Entice Giving]

Date: Monday, March 5, 2018
Keynote: 8:45 [am] – 10:00 [am] (1.25 pts)
☐ - [State of the Industry]

Date: Monday, March 5, 2018
Session 1: 10:45 [am] – 12:00 [pm] (0.0 pts)
☐ - [Breathing New Life Into Your Struggling Development Department]
☐ - [Building a Philanthropic Board]
☐ - [From $3 Million to $3 Billion: Share a NEAHP Success Story]
☐ - [Marketing on a Shoestring]

Date: Monday, March 5, 2018
Session 2: 2:00 [pm] – 3:15 [pm] (1.25 pts)
☐ - [Workplace Giving: How to Drive Employees to Give Back]
☐ - [Building a Program to Engage Physicians in the Pursuit of Transformational Gifts]
☐ - [Finding and Keeping Top Talent]
☐ - [Online Giving, Social Media, Mobile Technology: How to Keep Up in a Changing Environment]

Date: Monday, March 5, 2018
Session 3: 3:45 [pm] – 5:00 [pm] (1.25 pts)
☐ - [Metrics: The Lodestar in Fundraising]
☐ - [Working With Your Hospital CEO for Campaign Success!]
☐ - [Overcoming the Fear of Fundraising]
☐ - [You Can’t Get There From Here: Why a Strategic Philanthropic Roadmap is a Necessity]

Date: Tuesday, March 6, 2018
Session 1: 9:15 [am] – 10:30 [am] (1.25 pts)
☐ - [Tactical Talks: Best Practices for Hospitals Using Screenings]
☐ - [Grateful Families: The Core of Your Major Donor Pipeline]
☐ - [Teflon-coat Your Career: How to Be Ready for Change, Welcome or Not]
☐ - [Session Title]

Date: Tuesday, March 6, 2018
Session 2: 10:45 [am] – 12:00 [pm] (1.25 pts)
☐ - [Building an Integrated Fundraising Program From the Ground Up]
☐ - [Unlocking the Potential of Your Hospital Board’s Philanthropy]
☐ - [Investing in Donor Relations: Keep, Engage, and Upgrade Your Donors]

Date: Tuesday, March 6, 2018
Closing Plenary: 12:15 [pm] – 1:30 [pm] (1 pt)
☐ - [My Gift Did That?]
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